

So with AI growing in popularity, we use it for everything. To answer simple questions, to find instructions for our favorite recipe, and you'd believe it, oftentimes AI is used for stock picking and asset allocation. But I came across a stat that I thought was pretty interesting. According to MarketWatch, a study found that AI is too conservative and way too conservative when it comes to asset allocation.

If you had invested \$100,000 in the last 10 years, both Google Gemini and ChatGPT routinely offered more conservative strategies than human advisors. In fact, a portfolio of \$100K would have resulted in a 17% underperformance, and ChatGPT underperformed by 8% when compared to human advisors. I found the stat to be interesting. It doesn't mean that AI cannot get better, but also us as humans we're also getting better.

If you have any questions, you know where to find us. We find that asset allocation is extremely personal, people's goals and tolerance for loss is different than the next person. And so we feel customized strategies are generally the way to go when it comes to planning for the long term.

If you have any questions give us a call, all the best.